



# **DROPTHEBEAT.TV** MUSIC VIDEO SHOW

A DAY DREAM PRODUCTION COMPANY

## **Commercial & Segment Rates FOX 29/CW35**

*The following commercial and segment rates are effective as of July 1, 2012.*

- All rates are subject to change with a 30-calendar day notice.
- All commercial spots are the sole responsibility of said owner of the product, artist and/or vending company.
- A minimum 3-month signed contract is required on all commercial spots.
- All commercial and segment sponsorships MUST be paid in full 30 days before show air date.

### **Commercial Sponsorships**

**30-second commercial spot** \$150.00 each (12 spots total)

- 4 spots per month for 3 mos
- Commercial on DroptheBeat.tv website, Twitter, and Facebook
- Logo on DroptheBeat.tv website, Twitter, and Facebook
- Website URL on DroptheBeat.tv website

*A one-month set of spots will be free with all signed one-year commercial contracts which are paid in full at time of the signing said contract.*

### **Segment Sponsorships** (vary from segment to segment)

The average rate will start at \$150.00 and may go up to \$500.00 per segment. Segment package airtime will be an average of 1.5 to 3.0 minutes with product and/or clothing item being placed in the segment with a minimum 3-month signed contract on all sponsorship segments.

**1. Spotlight Artist (Main Show Interview)** \$500.00 per segment

- 3 to 4 minute interview broken up into 3 mini-segments:
  - 1<sup>st</sup> segment: Past history
  - 2<sup>nd</sup> segment: Present project & events
  - 3<sup>rd</sup> segment: Future projects



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- Artist's latest video, web site, Facebook, Twitter & other links posted/promoted.
- Other marketing packages also available

**2. Spinning 2 Da Top (DJ Segment) \$350.00 per segment**

- 1:30 min segment showcasing hottest/unique DJ's from around the World. Got what it takes on the wheels of steel?
- Other marketing packages also available

**3. Lyricaly Skilled (Artist Segment) \$350.00 per segment**

- 1:30 min segment showcasing up and coming artists
- Other marketing packages also available

**4. Grinding Dirty (Club/Bar Segment) \$350.00 per segment**

- 1:30 min segment showcasing hottest club/bar scene
- Other marketing packages also available

**5. Grubbin' (Food/Restaurant Segment) \$350.00 per segment**

- 1:30 min segment showcasing new and/or unique foods or restaurants. Show your best dishes, locations, reviews, etc.
- Other marketing packages also available

Other Marketing pkgs are available, including ad space on our BEATMOBILE! Call (210) 367-0727 for info.

**All web site content, artists, dj's, bars/clubs, and sponsors are subject to approval.  
No pornography or inappropriate content will be promoted by Drop the Beat.**



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### **SHOW/SEGMENT CONTRACT**

Based on the information I have reviewed with an associate of "Drop the Beat" and as the representative of this company, I agree to the advertising plan selected and described below in this contract.

\_\_\_ 30-Sec. Commercial spots

\_\_\_ Sponsorship for segments ( DJ – Artists – Clubs ) please circle all that applied

\_\_\_ Single segments ( DJ – Artists – Clubs ) please circle all that applied

**All signed contract are FINAL. No refunds will be issued for any unused airttime.**

\_\_\_\_\_  
Sponsor's Company Name

\_\_\_\_\_  
"Drop The Beat" Representative

\_\_\_\_\_  
Title

\_\_\_\_\_  
Title

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date & Time

\_\_\_\_\_  
Phone Number