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May Edition 2007

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Model of the month



# Drop the Beat

*Rocketron's vision and passion, is well on its way to being at the top of its game.*





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# DROP THE BEAT TV: THE LOW DOWN.

THE BEAT GOES ON

By Venancio "Gonzo" Gonzalez

"An enterprise, when fairly once begun, should not be left till all that ought is won". Shakespeare believed in perseverance enough to write these words and with good reason. It is an attribute that has gotten Hip Hop well past its prophesized death of the late eighties. The way of Disco many said it would go and many a head has gotten a chuckle from that notion. And on its rise to worldwide admiration and acknowledgement Hip Hop has brought up with it an entire crop of dedicated storm riders. Since 1991 Mr. Ron "Rocketron" Hernandez has been a staple of the San Antonio rap scene.

At a time when most of us were simply soaking in the classics to be of the genre, Rocketron was looking for ways to bring the realness to the hungry ears here in San Antonio. It was in that year that an eager film student,

along with his partner Miki Jam, created and began to promote the institution that is Drop the Beat.

Once off and running, Drop the Beat sought to get the low down with some of Hip Hop's biggest names such as A Tribe called Quest, N.W.A., Mack 10, Scarface, DJ Quik, Naughty by Nature, Cypress Hill, and the late rappers Easy E & Notorious B.I.G. Week after week Drop the Beat would keep the hottest and freshest interviews going alongside a wide array of equally classic videos weeks before their M.T.V. and B.E.T. releases.

By 2003 Drop the Beat had been nominated for several prestigious awards, including being nominated for Billboard Music Awards "Best Local/Regional Show" three years in a row. In 2005 Drop the Beat went silent when a media blackout, caused by contract disputes between Time Warner cable and the City, forced all community voices off the air.

Never one to be thwarted, Rocketron has reemerged from this hiatus and is back to pick up the banner and bring more Hip Hop to San Antonio. Drop the Beat is once again on the airwaves with a brand new format, an "aggressive style and segments that will be sure to hit home". Rocketron has retained his position of executive producer but has turned the reigns of hosting over to local San Antonio rapper Doc GonZo.

continued on page 5



# THE SA-TOWN URBAN STREET PULSE IT'S YA GIRL NAY NAY

"I'm now 20 years old, I've been in the biz for a minute now."

I started when I was in high school just free-styling and what they call cuttin' on folks.

I believe I have a major talent and I'm just waiting to be discovered. I produce my own music as well as music for other artists. I'm also working on my solo album.

I perform everywhere. I don't care where it's at, even if it's in a li'l pool hall, I just consider them practice. I do my music with my people which are J.G. "the young pimp" & Big Gen "the muscles". These two are truly talented.

My mom, "White Diamonds" which is also my manager, has helped me to stay on top of my game. Now it's time for everyone to see my face and hear my words.

I want to give thanks to the haters & snakes, you all build my criteria. I also want to thank SA Urban because they have showed love for me since day one.

Much thanks to the home of the Lone Star 'cus that's what I represent. Last, but certainly not least, thanks to my father above for keeping me on this earth to show his true talented child 'cause tomorrow is not promised.

~Ya girl Nay



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## HIP-HOP OWES WOMEN AN APOLOGY

**HIP-HOP OWES WOMEN  
AN APOLOGY**

*by Unknown Writer*

I believe it's high time that Hip Hop offered an apology to its women, in particular the females of color.

Here we are in the year 2007, a pivotal year for our culture. Music sales are down while criticism of Hip-Hop is up. The culture is under attack, at a creative crossroads and it appears people are acting crazier every step of the way. We have outright, bold misogyny and rampant sexism in our Hip-Hop culture as if it were indigenous to our people. We have our music, which can barely find a commercially viable female rapper. Meanwhile, a host of talented female emcees cannot get a fair shake even in the underground. We've watched the culture transform from one that was inclusive of WOMEN to one that resembles a gang initiation just to attend the party.

Now consider the parallels in society; because Hip-Hop is nothing but a microcosm of a bigger picture. Congress, one of the U.S. Government's celestial bodies, seeks to apologize for slavery (not without opposition). After 140 years after the Civil War, the government body is considering offering a national apology to African Americans for the racial catastrophe that enslaved millions of Africans and institutionalized racism into our societal fabric. Now, slavery not only oppressed a class of people, but it economically raised another's class and their businesses, aspirations and dreams.

With rap, you have the men who are using this art for economic gain and then you have the women - typically African American women or women of color who are relegated to the most base role in the culture.

I think it's for men this collective apology could mark the beginning of a healing with women and as importantly, themselves. For women, this collective apology could mark the beginning of the mending relations with its men and, most importantly, themselves.

Lets be frank. The masses of people - male and female - hunger for more sustenance from its Hip-Hop.

Now, think about this situation in terms of food.

When you eat your typical fast food for an extended period of time, you experience a number of adverse affects. Initially, you might simply gain weight, something remedied with exercise and change in dietary habits. However, if you continue to ingest the bad food, you will begin to suffer ailments that are much more difficult to fix. (Think high cholesterol, obesity, diabetes, cardiovascular disease.)

I view the music we consume in a similar way. If you listen to music that is always violent, persistently misogynist, you could assume the negativity as your own and over time, it could become a shaper of your perspective.

These images are conditioning the way boys see women and the way girls see what they will become.

It's a self-fulfilling prophecy that writes and re-writes itself in a vicious cycle. The blatantly, degenerate music is the food we masses feed our minds in every medium that means anything - online, television, musically and print.



I understand that there will be people that will inevitably disagree with my thoughts and even blast the mere thought of an apology. Hip-Hop is unapologetic by nature. Hip-Hop is a victim itself in many ways,

if you know of its origins in the Bronx of the 80's. It was considered Hell on Earth.

So, in theory, one's environment could be the "fast food" and harsh urban terrain never apologizes. But, playing victim is played out. At some point, mentally we have to raise up and move forward. Who can disagree with that?

An apology is also an admission of guilt, wrongdoing, regret and if properly executed, suggests strongly that the apology marks a imminent change in behavior.

Remember the forced apology when you were a child? You didn't want to do it and furthermore you probably didn't know why you were saying sorry. You just did it and it really didn't mark any sustained change in habit. From that point of view, it's probably too soon to expect an apology from Hip-Hop, much less a change in behavior. The change is the key...

Over the past 20 or so years, Hip-Hop has devolved from a revolutionary form of art that saw the rise of street intellectuals, rappers erasing racism and others proactive behavior to one that caters to the very base in humans. I see women all over Hip-Hop, but I still miss them.

Salt-N-Pepa, Queen Latifah, MC Lyte, Monie Love, Lauryn Hill Rah Digga, Jean Grae and a plethora of others have offered their version of real womanhood. They were not a byproduct of a male rapper's negative experience with a few bad apples. In many ways, these femcees' messages balanced the men that were often talking about a "certain type of female." But "The B\*\*\*h" has now become the prototype for all women in Hip-Hop and mostly are regarded as hoers or some other culturally necessary sex object. Necessary un-desirables, like the slaves.



# SAN ANTONIO! JOIN THE UNDERGROUND FIGHT FOR YOUR SURVIVAL!

## GRAFFITI RADIO IS FIGHTING FOR YOUR SURVIVAL!!

by Sherril Metal  
SA Urban Contributor

Many of you have heard me go on and on about my love of Graffiti Radio. If you are an artist who has consulted with me, I have instructed you to upload your music there. If you share my love of real Hip hop, then I have told you to tune in to the only station I know that boasts they are "Hip hop in the hands of Hip hop". Well, May 1st was their re-launch with a great new layout. I got with D-Watts and got the full history of this quiet entity called G-RADIO. Tune in while you read <http://www.m7music.com/gradio> for the full effect.

May 1st kicked off the re-launching of the Graffiti Radio site, but when did G Radio originally launch?

"Haha, depends on who you ask. We first attempted to start an Hip hop internet station back in 2001; failed miserably! We brought the idea back in Jan. 2003 as a single, live show called "The Underground Radio Show LIVE", which we did every Thursday night from 11pm to 12am. Keep in mind that this was well before podcasting was conceived. That show had limited success, mostly due to technological constraints (it was hard for people to tune in) and we produced it for about 8 months be-



fore it died out. Then, we brought it back again in Jan 2005, this time we called it "Graffiti Radio LIVE". This was about 2 months before the podcasting craze hit. Then, all of a sudden, everyone was buzzing about these new things called ipods and this new podcasting stuff that would redefine how radio was delivered.

Well, being probably the first Hip hop podcasters in San Antonio, along side the "DooDooDefShow" (also an SA based Hip hop podcast at the time), we were covered in the San Antonio Current and the San Antonio Express News papers a few times. But, the main point is that podcasting in general became the buzz and started getting national media attention, which created a wave of podcasting popularity. The local news spots were cool, but the real influx was web-based.

At that time, there were probably only maybe 50 Hip hop podcasts in the world, so being one of those 50 at that time meant we were getting alot of listeners. Around that April, the itunes software started to host and offer podcasts; our podcast was on itunes for about one week before we got banned. Being the 'edgy' podcasters we are, we had alot of people complaining

about our show's content, so they gave us the boot. We managed to salvage a few thousand subscribers during that week, but getting kicked off itunes really hurt the show. It was kind of ironic that we got excluded from the podcasting wave before it really crested when we were one of the first to utilize it.

Regardless, we still had a pretty big following so we knew it was time to re-introduce the station concept. We launched the 24/7 radio station October 2005."

What were some original ideas that were tossed-out and why?

"The main idea was to play underground Hip hop music; all the stuff being ignored by FM radio and the big music networks. We wanted to build something we could be proud of, and something that other Hip-hopers could respect. There's this huge void in Hip hop music where there's entire sub-genres being ignored by traditional radio, so our original idea was to fill that void. Someone had to do it, and our motto is pretty much like "alright let's get on it then!". The rest is history.

Overall, we wanted to offer underground and independent artists an opportunity to be

heard, and next we want to offer an alternative to the Hip hop listener."

Was it a person, group or need that inspired the creation of G radio? "A need. I can't speak for the readers but I turned off FM radio years ago, it's no longer a realistic outlet for Hip hop anymore so I can't bring myself to support it. All the Hip hop artists reading this know exactly what I'm talking about. How many San Antonio based Rappers are getting regular rotation on our own local stations? How many times that DJ 'lost' your CD? The DJs don't even get to decide what they play yall. It's all big business and payola; what's 'hot' in Hip hop is literally decided by corporate officers in an board meeting. Every week they develop an approved playlist. In my opinion, that's not Hip hop at all.

Anyway, the way we see it is that there is more to Hip hop music than what is being offered by FM radio, BET, or MTV. People are always surprised when they listen to G-radio for the first time like it opened a whole new Hip hop realm to them. It's really insane that the most lyrically and musically talented artists are being almost completely overlooked by major media. So, we're pretty much here to full fill that 'need' to supply yall with the best Hip hop has to offer. Being artists ourselves, we were pretty attuned to that need for a more balanced offering of what Hip hop music is, what's hot, and what's being created."

# SA URBAN WOULD LIKE TO INTRODUCE THE WORL DTO J. CHRIS JOHNSON

## ABOUT FJ. CHRIS JOHNSON



SAU: What is your name?

CJ: J Chris Johnson

SAU: What is your Art of Preference?

CJ: Pastel,oil,acrylic,and painting.

SAU: Please give a brief explanation of your genre or style.

CJ: Drawing with eyes closed, painting with one open.

SAU: At what age did you start and how long have you been seriously persuing your art?

CJ: As far back as I can remember I am now 31 yrs.

SAU: What is your inspiration or influence(s)?

CJ: Perceiving what I think people feel rather than what they look like.

SAU: What kind of message or feeling would you like your audience to walk away

with after witnessing your art?

CJ: Seeing something unexpected and enjoying the work as it stands on its own without the ego of the artist.

SAU: Where can we usually find your art performed or displayed on a regular basis?

CJ: At the Element tattoo shop.

SAU: Do you have a website?

CJ: Yes, it's Jchrisjohnson.com

SAU: How can our readers get in contact with you?

CJ: Through Myspace my profile name is jchrisjohnson

SAU: Please list some of your upcoming shows.

CJ: I'm having a showing at element tattoo studio, 4741 fredericksburg rd, san antonio tx.

SAU: Do you have anything else you would like to comment on or say to our readers?

CJ: Let me paint something hideous for you.



The Horseman





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*The Streets Are Soaking In It*

## DROP THE BEAT TV: THE BEAT GOES ON

continued from page 2



Together, they have gotten to work and already done new interviews with rappers like Yung Joc, Juan Gotti, Black Sheep, R.A. the Rugged Man, Chuck D, Paul Wall, Chingo Bling, Lil Keke and Play-N-Skills. Besides that Ron has been very busy with promotions and marketing of the new show. "I find ways to make this work because I'm doing what I love to do it," says Rocket as he shows off his tricked out Dodge Neon with the wrap around Drop the Beat logo of a woman on the wheels of steel.

"The car is just one of the ways that we are getting the word out and advertising for the show" explains Rocket, "we take the car everywhere, from local Hip Hop events to car shows to Fiesta!" The Drop the Beat mobile is indeed adorned with the shows various advertisers and recently took first place in the "Concept" category

at the Annual Low rider Car show at Rosedale park, the same day Bone Thugs N Harmony took the stage.

"As the show gains in its notoriety and advertising revenue, we are still looking for corporate sponsors like Coca Cola, Pizza Hut, Jack-in-the-Box, XBOX, and Scion, as well as local sponsors like attorneys, dentists, restaurants, and record stores, so we can bring bigger acts and events to share with our target audience".

Adding to the shows roster are a team of articulate and accomplished professionals that will be finding new and exciting ways to expand on the already growing Hip Hop scene. New with the team is photographer Rudy Santos Jr., marketing and publicity are being tackled by Allen and Bianca, and the job of finding and managing the very curvaceous Beat Girls falls on the darling Esme.

Drop the Beat is back on the grind, as it were, hosting events in the local area at places like Club NV, the Oyster Bake, car shows, and various Hip Hop shows in San Antonio and Austin. The goal, they say, "is to saturate the market, find and reinvest the liquid capital, and keep doing bigger things". With a game plan like that, success cannot be far away.

So far, so good. Just this year Drop the Beat received a platinum album from SwishaHouse recording artist Mike Jones for their marketing and promotions. In the Current's "Best of San Antonio", Drop the Beat came behind Rob's Metalworks for best cable access show. There seems to be precious little that Drop the Beat isn't in to, plans are in the works for future events like SXSW and the BRE conferences.

"We just want to do a quality Hip Hop show that is reflective of Hip Hop as we know it" says Doc GonZo, the shows host, "Hip Hop has been for almost thirty years, that's a lot of heads with a lot of different takes on the culture. We have but to try and stay true to the art form and always give tall props."

Drop the Beat, Rocketron's vision and passion, is well on its way to being at the top of its game. Armed with a fresh new format, a relentless street team, and a knack for getting the inside track in the Hip Hop world, failure is not only not an option, it does not seem even to be a consideration.

The future looks bright for Drop the Beat and Ron's production company, Day Dreams Productions. From the Internet ([www.myspace.com/dropthebeattv](http://www.myspace.com/dropthebeattv) & [www.dropthebeat.tv](http://www.dropthebeat.tv)), to television (Mon & Wed on Time Warner Cable's Channel 20 @ midnight) to your local events (peep the web sites for more info), expect to see a lot more from the Drop the Beat team.

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**MAYWEATHER BACKS DOWN**

*From AllHipHop.com's 'Rumors' section*

**R** During the promotions period of the Mayweather/De La Hoya fight, Mayweather had some bragging words for the folks at Ultimate Fighting Championship aka UFC.

**A** While gloating before the fight on, Mayweather commented on his HBO show "UFC's champions can't handle boxing. That's why they are in UFC. Put one of our guys in UFC and he'd be the champion."

**R** Well the president of UFC Dana White got word of Mayweather's words and held him to it.

**U** White even prepared an offer to get into Mayweather into the octagon ring. Sean Sherk, one of UFC's champions even decided to throw some shots at Floyd saying "I don't think that fight would last longer than a minute, to be honest with you. He's not going to fight me though, and he's just running his mouth. I don't really respect that a whole lot."

**M** Floyd later retracted his comments about UFC saying it was all hype, but White says the offer is still on the table.

**S**



**URBAN MODEL OF THE MONTH****INTRODUCING... Tanya Monique**

**Age:** 26 - **Height:** 5'9"  
**Weight:** 130-lbs  
**Measurements:** 34-24-38  
**Originally From:** New Orleans but raised in Cali/Richmond

**Turn Ons:** Confidence, good hygiene, nice arms, intelligent conversation  
**Turn Offs:** BAD HYGIENE, LIARS, lazy people.

**Favorite Music:** R&B  
**Favorite Movie:** Menace II Society  
**Nationality:** Creole but still consider African American  
**Favorite Food:** Anything Italian

**Ambitions/Aspirations for the future:**  
 As corny as it may sound, I wanna change the world in so many ways, you just have to watch and see.

**MODELS! SUBMIT YOUR PHOTOS**

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**THE POETRY CORNER****The Black Unicorn***by Ife Atkins*

From the lightest cream to dark coffee bean  
 and all the beautiful shades between  
 God I love lookin' at him  
 the power in his glance  
 his gladiator stance  
 just making me feel fine...  
 as I imagine his horn slick with my shine  
 safe am I in the knowledge that his love is mine  
 my body is the temple where he worships... many many hours  
 bathing in its healing showers  
 of which he has never seen the likes  
 and so he lives his heart as a sacrifice...  
 yet be careful  
 his magnificence is mythical and there are those that doubt him  
 though he too has fears  
 he stops to confront them  
 and while he may not defeat all his demons  
 he will die between you and yours  
 that is his gift  
 and I would be his  
 but I can't have my unicorn 'cause unicorns don't exist.

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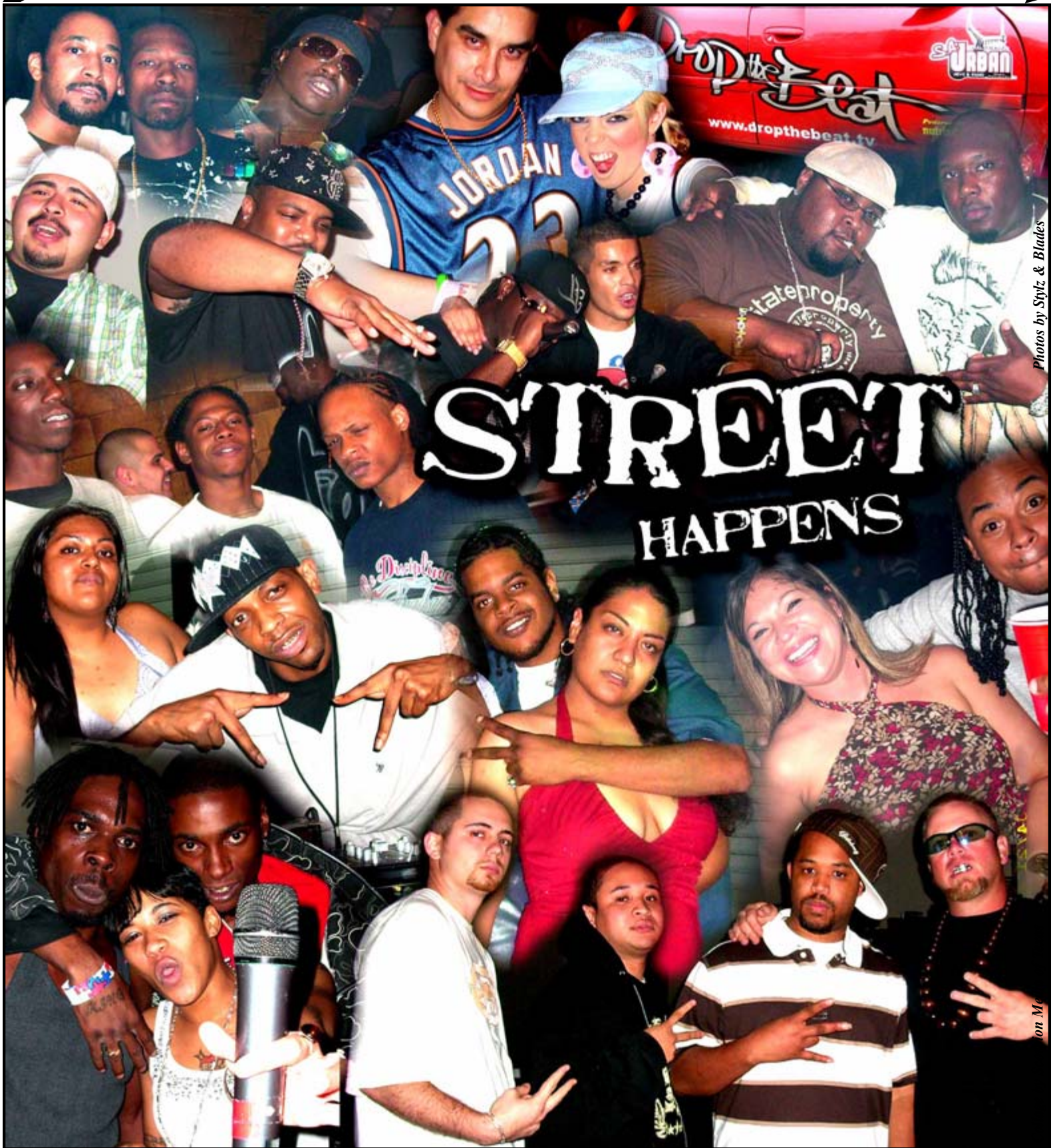
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**OL' SCHOOL HIP-HOP FACTS**

\* 1996 \*

- The original Dr. Octagon album, "Dr Octagonecologist", re-launched Kool Keith in the late ninties and made a star of its producer, Dan The Automator. The album production pioneers a new form of sampling never heard before.
- On September 7th, 1996, 2Pac was shot in Las Vegas, NV after watching a Mike Tyson fight. On Sept 13th he died at 4:03pm. (RIP)
- First DMC World DJ Champion - DJ Cheese (USA).
- Bone Thugs-N-Harmony break the record for fastest rising single with their hit "Tha Crossroads", the spot was previously held by The Beatles for "Can't Buy Me Love".





Photos by Stylz & Blades

ton Mc



# LAUGHTER IS ALWAYS THE BEST MED.

## BUSH'S TRAGEDY

One day, President Bush visited an elementary school. All the kids were so excited to get to meet the President. He began to talk to them and asked them to define the word "tragedy."

"Well," one girl replied, "If my mommy ran over my dog, Rover, that would be a tragedy!"

The President smiled at the little girl and said, "No, sweetie. That would be an accident! Can anyone give it a try?"

A little boy sitting across the room raised his hand and said, "I know! I know! If our bus driver ran off of a cliff and killed everyone!"

The President shook his head and said, "No son. That would be a great loss! Doesn't anyone know of a good example of a tragedy?"

A small girl raised her hand and said, "Well, Mr. President, if you and Laura were in Air Force One and it was hit by a missile and blown to smithereens, most people would think that that was a tragedy!"

"Very good," he said. "And what was your reason for that answer?"

"Well," she said, "It would not be an accident and it sure would not be a great loss!"

## MOUNTED COP

There was a cop on his horse waiting to cross the road when a little boy on his new shiny bike stopped beside him.

"Nice bike," the cop said, "did Santa bring it

to you?"

"Yep," the little boy said, "he sure did!"

The cop looked at the bike and while handing the boy a \$20 ticket he said, "Next year, tell Santa to put a license plate on the back of it."

To go along with the cop, the little boy said, "Nice horse you got there sir, did Santa bring it to you?" "Yes, He sure did," said the cop.

The little boy looked up at the cop and said, "Next year tell Santa to put the dick underneath the horse instead of on top."

## WORLD WAR III

Bush and Powell were sitting in a bar. A guy walked in and asked the barman, "Isn't that Bush and Powell?"

The barman said, "Yep, that's them."

So the guy walked over and said, "Hello. What are you guys doing?"

Bush said, "We're planning World War III."

The guy asked, "Really? What's going to happen?"

Bush said, "Well, we're going to kill 10 million Afghans and one bicycle repairman."

The guy exclaimed, "Why are you gonna kill a bicycle repairman?"

Bush turned to Powell and said, "See, I told you no one would worry about the 10 million Afghans!"

# "MAMA, AM I BLACK OR WHITE?"

## BI-RACIAL CHILD

By Lady Hustle, contributing writer

"Mama, am I black or white?" my 9-year-old daughter asked me at dinner the other night. All types of answers went racing through my mind. I settled for the simplest answer that she would understand, "Sweetie, you are both black and white. Your daddy is black and I am white."

Being a parent is difficult. When only one parent is rearing a child, the tasks double, especially while raising a bi-racial child in today's society. Children question their origin. Whether their question is: how are babies made? Or more complex: what nationality am I? Children are inquisitive. The difficult task for any single parent is to explain where the absent parent is. But, it is even more difficult to explain about a different culture or nationality when you

are from an entirely different culture or nationality yourself. I want her to be a well-rounded individual, like I am. She is multi-cultural, so she has the best of both worlds. I want her to know her heritage, even though both parents are not here to show her.

As a parent, we try to raise our children the best way we know how. We try to shelter them from all the evils of the world. The problem is there are some parents who try to hold on to the past. As fast as our society is changing, there are still those who want to keep the old wounds open. As a bi-racial child grows, they see they are different from others. They are not black, they are not white. Where do they fit in? Other children may not accept them into their groups because they look different or behave differently.

In an ideal society, there would be no separate groups. All children would play together, regardless of race or creed. Unfortunately, we do not live in an ideal society. We have to work especially hard to let our children know that regardless of what the other children say or do to them, they are ALL beautiful and special. We have to let them know that some people may not be as understanding as others and how to respond to ridicule. I am teaching my daughter to not look at people for their appearances, but to look at people on the inside, at who they are.



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## SUDOKU

### BUT HOW DO I DO IT?

The object is to insert the numbers in the boxes to satisfy only one condition: each row, column and 3x3 box must contain the digits 1 through 9 exactly once. What could be simpler? Check next weeks paper for solution.

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**Across**

- Not well known
- Some are lost
- Gangsta
- Form of b-boy dancing
- A firm member
- Don't call it a...
- This hill is on top
- He makes sense
- A ghetto boy
- To the "I"
- A shocker
- Wu-Tang home
- He's slick
- Hip Hop ...
- DJ's favorite table
- Rolls with
- Timbaland
- The Educator
- ...of the funky one
- Black cable
- Song tempo
- Cleveland thugs
- Blows up
- Sometimes backwards
- Bricks squad
- As a rock

**Down**

- The four...
- Some MC's
- twist it
- Eat these black eyes
- On a quest
- Do it if you itch
- Don't hate one
- DJ or car
- Top mixer
- Dreaded MC
- Spraying makes this
- Put it to the record
- By nature
- A Queen
- West
- MC should have these
- Dr. Spock
- MC or herb
- Crops jewels
- Who they are second to
- What mc's do
- Erick and
- Parrish
- Singing dog
- Rock to it
- Female x
- West coast posse



## WHAT'S THAT? WEED-PSYCHOSIS?

### DOCTORS: POT TRIGGERS PSYCHOTIC SYMPTOMS

by Maria Cheng

New findings on marijuana's damaging effect on the brain show the drug triggers temporary psychotic symptoms in some people, including hallucinations and paranoid delusions, doctors say.

British doctors took brain scans of 15 healthy volunteers given small doses of two of the active ingredients of cannabis, as well as a placebo.

One compound, cannabidiol, or CBD, made people more relaxed. But even small doses of another component, tetrahydrocannabinol, or THC, produced temporary psychotic symptoms in people, including hallucinations and paranoid delusions, doctors said.

The results, to be presented at an international mental health conference in London on Tuesday and Wednesday, provides physical evidence of the drug's damaging influence on the human brain.

"We've long suspected that cannabis is linked to psychoses, but we have never before had scans to show how the mechanism works," said Dr. Philip McGuire, a professor of psychiatry at King's College, London.

In analyzing MRI scans of the study's sub-

jects, McGuire and his colleagues found that THC interfered with activity in the inferior frontal cortex, a region of the brain associated with paranoia.

"THC is switching off that regulator," McGuire said, effectively unleashing the paranoia usually kept under control by the frontal cortex.

In another study being presented at the conference, a two-day gathering of mental health experts discussing the connections between cannabis and mental health, scientists found that marijuana worsens psychotic symptoms of schizophrenics.

Doctors at Yale University in the U.S. tested the impact of THC on 150 healthy volunteers and 13 people with stable schizophrenia. Nearly half of the healthy subjects experienced psychotic symptoms when



given the drug.

While the doctors expected to see marijuana improve the conditions of their schizo-

phrenic subjects — since their patients reported that the drug calmed them — they found that the reverse was true.



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**Chuck D.**

## THE STATE OF SAN ANTONIO'S MUSIC SCENE... PT2

by Sherril Metal (see April '07 issue for pt.1)

So here we have our first recognized issue ... lack of support and unity. How did this happen?

We live in a city where the make up is roughly 60% Latino, 30% White and just 6% Black (not including the military according to the City of S.A. website). The Latino population dominates most everything here in S.A. ... the work force, the food and service industry, city employees, business owners AND the music scene. There is a strong cultural support system in place for Latinos with city organized resources .... but I couldn't find anything for Hip Hop. Rock comes next with mediocre support. However, when the first musical choice of a city is not Hip Hop, how do you get the support you need?

You make it.

There are some underground organized efforts like Graffiti Radio (the first internet radio station in SA [www.m7music.com](http://www.m7music.com)) that supports the Hip Hop scene by offering world wide listenership and great talk shows, and there is also the growing Phymemates.com. There is the Texas Music Coalition ([www.texasmusiccoalition.org](http://www.texasmusiccoalition.org)) which supports all genres of music since 1998 and we have the yearly Urban Music Festival put on by Quinn Dixon. I have known about these

supporters for years, but when I interviewed the artists and mentioned these resources, only 4 out of 17 recognized these organizations! And at the same time .... Trinity U had Chuck D speak for it's MLK Day this year. What is up with that!!

"If you give this city something packaged pretty, they will take it and run with it. I think it would be the same with music IF they stepped out right with it. IF there was a stronger push on unity ... i think the city would come together. This is the 7th largest city .... it's either us or them ... but someone needs to pull it together." said rapper Mark Twang (<http://www.myspace.com/knockcityent>).

And I agree. A good example of this - malls and housing. When the next new thing is built .... off go the masses to spend and populate. Where is the love for what was previously built?

"Do you think promoters do enough for the artists?" was my next question.

"Promoters are depending too much on the artists to bring people to the show. You need to build a good quality show that they (patrons) want to come and be a part of." says G Christ of CREW54 ([www.myspace.com/crew54](http://www.myspace.com/crew54))

"Promoters only care about the \$," explains CREW54's MOS "in all aspects of Hip

Hop you are gonna have the good and the bad. When people make a demand for the better stuff, then the shows will be elevated. And CREW54 has one thing to say to pay to play promoters : HELL NO!! That is an insult."

And yes, that is an insult. Not just to the young struggling artists who are getting taken advantage of by certain slick talking promoters, but to the Heart of Hip Hop itself. Negativity brings us down and continues to make the struggle to succeed that much harder and keeps the "scene" dirty. Yes, even in little ol Sa-Town we got our share of the dirt. (It wouldn't be the DIRTY SOUTH without it. Right?) Some promoters and artists get known for take advantage of girls, their friends, and rip off other promoters to the tune of 15G. What? You're surprised? Don't be. This shit happens everywhere .... so what can we do to stop it?

"You stop it by Getting Smart!" Says DJ Necio. "A lot of these artists dont know how the promotion game works, so promoters take advantage of the artists in a way. There are also the bad promoters who brain wash the artists and groups by telling em, if you work with so and so, you will not be working with me anymore! And groups dont know wat to do cuz alot of em are new to the game and dont know where to go. So the best thing to do to control this is, again, get smart and get connected."

## THE "CHILL PILL"

Health Tips From Dr. Jeff Reynolds



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Dr. Jeff





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3. "Weedman" | 78 Ridaz | Independent
4. "Like A Playa" | Texabama | Independent
5. "BodySlamA Bitch" | Owe Mega Sin | Independent
6. "No Homo" | Gutta Man Boss | Independent
7. "Party" | Marc Twang | H&M Management
8. "In Da Lone Star State" | TECH | Independent
9. "Stay In Ya Lane" | Black Frost | Independent
10. "2 1 0" | Get Money Click | Get Money Click Records

Results Obtained From SA Urban Radio's Top Requested Songs

## puzzle answers

5	2	6	7	8	4	3	1	9
7	9	1	2	6	3	4	5	8
3	8	4	1	9	5	6	7	2
9	3	8	5	7	6	1	2	4
2	6	5	9	4	1	8	3	7
1	4	7	3	2	8	5	9	6
8	7	3	4	1	2	9	6	5
6	5	9	8	3	7	2	4	1
4	1	2	6	5	9	7	8	3

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## THE MADD CRITIC AIN'T SO MAD TODAY

IT'S ME SNITCHES!

Seems like we had a positive week in S.A. (I guess...). A lot of artists are definitely doing their thing nowadays! From the well-known artists in the city, on down to the unknowns.

I've been getting a lot of messages from artist who feel as if they're not getting enough love from the Madd Critic! (Sorry you feel that way guys.) But understand I am a fan of music first!

I'm not a critic first, I'm a fan first! So that means the songs/artists you hear us supporting are songs we really like! (Duh!)

I must admit... I feel kind of bad when I get messages like that! Even though it's not my fault their music sucks...

It still hurts to see these guys literally crying via email!

But, there are a few guys I'm definitely looking out for! Realize, I get sent so much music, and when I finally get the chance to sit down and listen, I give it my undivided attention. So if your one of those guys on my radar keep it up, I'm watching!

Last but not least, I just want to say congratulations to the artists of San Antonio who actually grind!



Congratulations to the ones who actually make good music and are finally getting recognized for their talent and effort. To the ones who envy, there's no need! Get-up in the morning and live this shit! Grind, grind, grind! That's it!

Understand please...

This city is about to blow, and it's going to take a united effort to make sure we get represented correctly! Are you with it?

-The Critic

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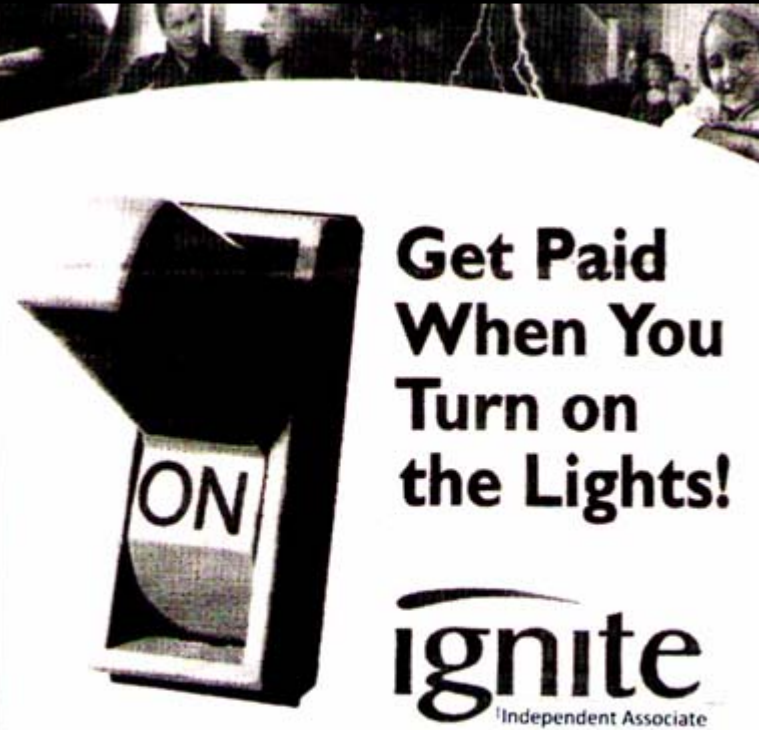
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