

Fiesta San Antonio 2012 Promotional Sponsor Agreement

I have reviewed **Drop the Beat**'s presentation and feel the direction of this music video show would be an excellent avenue to promote our products/services. The demographic survey that will be compiled via the Internet (www.dropthebeat.tv , www.facebook.com/dropthebeattv , www.twitter.com/dropthebeattv , and www.myspace.com/dropthebeattv) shows that products/services tie-ins and on-air products used will allow us to reach a very receptive and very desirable market.

Promotional fees and advertising will be used to ensure quality programming in the way of production expenses typically associated with broadcast television (i.e. equipment, equipment maintenance, supplies, transportation/accommodations etc.).

Based on the information I have reviewed with an associate of "Drop the Beat" and as the representative of this company, I agree to the advertising plan selected and described in this contract.

_____ Sponsor's Company Name	_____ "Drop The Beat" Representative
_____ Title	_____ Title
_____ Printed Name	_____ Phone Number
_____ Signature	
_____ Phone Number	

This is a legally binding contract. Drop the Beat, Day Dream Productions and their associates are only liable up to and including the promotional fee agreed upon within this contract. Production and distribution of said promotional items as explained in this contract releases both parties from any further obligation. Drop the Beat, Day Dream Productions nor their associates will be held responsible for incorrect information received from the sponsor. Please review all submitted promotional information carefully. In the case of a misprint, typo or other misinformation unintentionally encountered, the sponsor agrees to mediation and future promotions as a form of restitution.

Fiesta San Antonio 2012 Marketing Avenues and Distribution

Glossy postcards containing the “Drop the Beat” logo on the front and information of upcoming events along with your company logo under the words “proudly sponsored by”. All postcards will be distributed during the San Antonio’s Fiesta 2012 events.

For more inform to go: <http://www.fiesta-sa.org/>

Heather T-shirts with full color “Drop the Beat” logo on the front with all Sponsors logos on the back. T-shirts will be given away during All Fiesta San Antonio 2012 events. Everyone who completes the demographic survey will receive a T-shirt. The survey will be used to target sponsorship for upcoming events.

Your company’s logo will be placed on both of “**Drop the Beat’s**” web sites for 30 calendar days along with a brief promotional message. A Web link to your web site will be added at no extra charge upon request. “**Drop the Beat**” management must approve all advertisements.

18 x 12 full colored glossy poster with your company logo will be displayed at varies locations around Fiesta events: <http://www.fiesta-sa.org/> (Oyster bake, Cattleman’s square, N.I.O.S.A. and Market Square, etc...)

FOR MORE INFORMATION PLEASE CONTACT :

DAY DREAM PRODUCTIONS

RON HERNANDEZ

(210) 367-0727

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Fiesta San Antonio 2012
Promotional Packages

Package A	\$6,500.00
20,000 Glossy postcards including your company logo 200 Heather T-shirts including your company logo 100 18 x 12 Glossy posters including your company logo 60 Calendar days of web site advertising on sponsor banner	

Package B	\$3,800.00
20,000 Glossy postcards including your company logo 100 Heather T-shirts including your company logo	

Package C	\$1,600.00
20,000 glossy postcards including your company logo	

Package:	Initial:	Drop the Beat – Fiesta 2012 Promotion
Logo provided by sponsor: Yes <input type="checkbox"/> No <input type="checkbox"/> Format: _____		
Tag line, slogan, phone number or web address to be placed under logo: _____ (Postcard and T-shirt promotions - only one line of text)		
Promotional message for sponsor banner on web site: _____ _____		
Web site or email address to link to from banner: _____ _____		
<small>(All web site content is subject to approval. No pornography or inappropriate content will be promoted by Drop the Beat.)</small>		

DEADLINE FOR ALL LOGO AND PAYMENTS DUE 2-21-12

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