



Dropthebeat.tv

Marketing Packages



The History of Drop the Beat

Since 1991, "Drop the Beat", San Antonio's only music video show, has been a unique force in the music industry.

Drop the Beat brought you exclusive raw interviews with notorious B.I.G. before he signed on with Bad Boy Records and made music history. Eazy-E made an appearance on Drop the Beat just a month before his tragic death. We were getting crazy with Cypress Hill before people knew it was alright to be "Insane in the Membrane". That is why Drop the Beat is "San Antonio's Original Source for Urban Music Information".

Executive producer and former host Ron Hernandez (A.K.A. Rocketron) brought you exciting new artists like Warren G, Kriss Kross, DJ Quik, Scarface and Eminem. With in-depth personal interviews he brought the artist to you in a unique and down to earth way. Rocketron asks the questions you as a fan want to know the answers to. Keeping real... keeping it fresh.

Drop the Beat has been nominated for several prestigious awards including, Billboard Music Video Award's "Best Local/Regional Show" for three years in a row. Rocketron himself has been nominated for several individual awards. By working closely with record labels such as; Rap-A-Lot, Virgin, Interscope, No Limit, Tommy Boy and Bad Boy Records just to name a few, Rocket brought you breaking news and assisted in promoting up and coming artists. For this Drop the Beat and Rocketron are know and acknowledged throughout the business as a unique driving force in the urban music industry.

Drop The Beat will continue to be your source for the latest music news on a local, national and international spectrum. The future is bright and we are excited about our new format and aggressive approach to bringing you the most current music news that is sure to be a hit. So stay tuned and thank you for your continued support.

Sincerely,
Rocketron

DROPTHEBEAT.TV MUSIC VIDEO SHOW

A DAY DREAM PRODUCTION COMPANY

Commercial & Segment Rates FOX 29/CW35

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The following commercial and segment rates will be effective as of September 1, 2011. All rates are subject to changes with a 30-calendar day notice.

All commercial spots are the sole responsibility of said owner of the product, artist and/or vending company.

With a minimum 3-month signed contract on All commercial spots.

A 30-second commercial spot will cost \$150.00. Along with your commercial & logo link being on the Dropthebeat.tv website.

A one-month set of spots will be free with all signed one-year commercial contracts.

What are paid in full at time of the signing said contract.

Segment sponsorship will vary from segment to segment. The average rate will start at \$250.00 and may go up to \$400.00 per segment. Segment package airtime will be an average of 1.5 to 3.0 minutes with product and/or clothing item being placed in the segment. With a minimum 3-month signed contract on All sponsorship segment.

All commercial and segment sponsorship MUST be paid in full before show airdate.

Spinning 2 da Top... (DJ Segment):

Will be 1:30 minutes long showcasing DJ's from around the Texas.

At a cost of only \$ 250.00 per segment along with other marketing pkgs available.

Lyricaly Skilled (Artist Segment)

Will be 1:30 minutes long showcasing up and coming artists from around the state of Texas.

At a cost of only \$ 250.00 per segment along with other marketing pkgs available

Grinding Dirty (Club Segment)

Will be 1:30 minutes long showcasing up and coming artists from around the state of Texas.

At a cost of only \$ 350.00 per segment along with other marketing pkgs available

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Based on the information I have reviewed with an associate of "Drop the Beat" and as the representative of this company, I agree to the advertising plan selected and described below in this contract.

___ 30-Sec. Commercial spots

___ Sponsorship for segments (DJ - Artists - Clubs) please circle all that applied

___ Single segments (DJ - Artists - Clubs) please circle all that applied

All signed contract are FINAL. No refunds will be issued for any unused airtime.

Sponsor's Company Name

"Drop The Beat" Representative

Title

Title

Printed Name

Phone Number

Signature

Date & Time

Phone Number